

NextMail: Your Next Email Marketing Solution

Email marketing has evolved. NextMail is a completely new email marketing platform for senders who need to quickly create and deploy highly-effective marketing campaigns.

Create, Design, and Execute Engaging Campaigns

Artificial Intelligence

Fully integrated AI technology guides your creative process, allowing you to spend less time developing marketing campaigns and more time on refining your message. This feature can auto-populate your headlines and draft your email content, streamlining your email campaign creation process.

Marketing Kit Generator

Automatically captures your digital marketing assets by importing your existing graphics, color themes, styles, and any other of your brand's assets. Simply type in your URL.

One-Screen Sending

New one-screen sending helps you create and send your email marketing campaigns quickly. No more navigating countless tabs and going back and forth between screens. Get your mail out quickly.

Better Results Through Better Data

Robust data reporting on every aspect of your campaigns. Get deep insights on your data including engagement, geolocation, and campaign trends. Includes direct links with Google Analytics and Adobe Marketing Cloud for seamless data reporting.

Learning From the Past

Our machine learning algorithms are based on data from the billions of emails our clients sent over the past two decades.

Built for Today's Environment

Marketing Campaign Tools

- **Multi-Level User Account Management:** Great for teams with multiple roles and approval levels
- **Customer Lifecycle Marketing:** Utilize the campaign builder to engage each touchpoint of the marketing cycle
- **Machine Learning Algorithms:** Based on two decades of email marketing data

Authentication & Delivery

- **Fast Delivery:** Mailing speeds of 1 million email messages per hour
- **Built-In Authentication :** We have integrated pre-send validation for DKIM, DMARC, SPF, and Postmaster Tools.
- **Delivery Concierge Services:** Access delivery services through WeSendIt for enhanced campaign delivery

Data Management & Integration

- **Open API:** Connect to your other marketing accounts and trigger campaign events based on behavior
- **Custom Data Fields:** Virtually unlimited customizations to help you segment and target
- **Incoming Data Migration:** To ensure a seamless transition process for you